To be reading this, you must be serious about sound - after all, these are obviously not cheap speakers.

Incredible value, yes. Because the latest Q Series incorporates many of the advanced acoustic technologies that KEF engineers perfected in the course of developing the new Reference Series - and they're unquestionably among the finest speakers in the world, at any price.

Most important of all, New Q shares the performance advantages of our radical new Uni-Q™ point source® arrays. Spookily clear vocals. Seamlessly fluid midrange. And whether you're in the mood for music or movies, they create a consistently accurate sound image over an exceptionally wide area so that everyone in the room gets the full benefit, wherever they sit.

With powerful and tightly controlled bass, they deliver the clean, full bandwidth response you need to get the most out of the finest digital audio formats. Every model from the slender floorstanders to the bookshelf centre and rear effects speakers is voiced for a perfect tonal match, so the 3D soundstage is faultless in home theatre applications.

Enough words - the thing to do is hear them in action. Join the Q.
The heart of the matter

As the heart of the KEF Q Series, it is a set of technologies that are unique to KEF.

The most famous is Uni-Q®, where aerospace materials allow the tweeter to be placed at the centre of the bass/midrange cone. This means that the sound image is projected over a much larger listening area than the small ‘sweet spot’ you get with ordinary speakers. Combined with standard magnetic shielding, this unbalanced off-axis response makes Uni-Q speakers much easier to place in the room.

conventional cones. Using the latest magnetic simulation tools to research the benefits of Faraday rings, KEF engineers have developed new ultra-low distortion motor systems. The Faraday rings increase the eddy currents induced around the surface of the drive unit by reducing impedance, this boosts acoustic output without affecting the strength of the magnetic field. The Faraday rings also minimise flux modulation. The effect of this innovation is to reduce harmonic distortion by as much as 20dB, giving a more open, natural sounding bass and crystal clear midrange.

The new Uni-Q array on every model pushes the performance advantage even further. With its powerful lightweight neodymium magnet system developed from the Reference Series, the new 19mm aluminium dome tweeter reproduces vocals with total clarity. With its first resonance over 30kHz, it makes the Q Series fully compatible with the latest high-definition formats.

just as much ingenuity has gone into low frequency performance. For a start, KEF’s unique ‘seacord’ LF diaphragm delivers bass extension that’s only possible with far wider

High performance audiophile crossovers improve power handling, with virtually inaudible transitions - and for the ultimate signal integrity, they're mounted directly to the bi-wireable terminal.

Designed from the start for digital formats, this array of technologies envelops you in a detailed and intensely physical 3D soundscape. It’s an amazing feeling.
Form, function and finish

Curved speaker enclosures have the great benefit of minimizing distortion from internal acoustic reflections that parallel straight surfaces inevitably generate— but because they’re complicated to make, the benefit is usually reserved for the most expensive high end speakers.

For the first time, the Now Q design brings these performance advantages within reach of audiophiles on more modest budgets. As with the Reference Series, the enclosures are engineered from MDF, a material whose density makes it acoustically inert. Laminated construction techniques, with an inner layer bonded to a segmented outer core in a giant press, were used to produce precisely aligned panels of exceptional rigidity.

Those contoured front and side baffles are flush joined, with the Use-Q® array in its own discrete “pupil” mated into the cabinets. Extensive internal bracing minimizes any residual panel resonance, and the rear port is elongated in a “trouser” form to suit the narrow rear panel.

The fact is, every aspect of the Now Q demonstrates obsessive attention to detail, from the spec of each component to the superb quality of the finish (a choice of Maple, Dark Apple or Black Ash).
The predecessor to the Q3 won awards like they were going out of fashion - and its replacement performs even better.

With its elegant neodymium magnet assembly, the new 140mm (6 1/2") Uni-Q® array has KEF's new Ferrofluid-cooled aluminium dome tweeter at its centre. It's superb at capturing all the subtleties of the human voice - even whispered dialogue is pin-sharp. Bass extension from the large front-firing port is tight, punchy and tightly controlled to preserve midrange clarity.

The acoustically inert cabinet minimises box colouration, and signal integrity is optimised by connecting the high order crossovers directly to the bi-wire terminals. For digital home entertainment formats, Q3 loudspeakers bring the action to life by generating an unusually rich and spacious sound image throughout the room.

Elegant, efficient and exceptional value.
The wide dispersion area that characterises KEF Uni-Q® technology really comes into its own for audophile quality home theatre - and as full bandwidth front, rear and side speakers, Q5 floorstanders have enormous power and authority.

The response of the new mid-range HF Uni-Q® array is fluid and accurate, and the 165mm (6½") bass driver has its own tuned enclosure and reflex port for more dynamic capability. Crossover effects are imperceptible by their absence, as the high order components are computer optimised to ensure flawless transitions. As you would expect, the tonal match with the rest of the range is perfect, and the terminals are wired for bi-wiring or bi-ampification.

Nobody needs sound this good - but pleasure is above desire, not need.

Maple, Dark Apple or Black Ash finish.
The bass - a three-way bass reflex floorstander of breathtaking ability. The spec tells part of the story: a new 160mm (6½") Uni-Q™ midHF array incorporating KEFs super 19mm (¾") metal dome tweeter provides silky midrange and impeccable voicing. 8469 'racecar' LF drivers, which allow the disaphragm area of a conventional 8" cone to be packaged in a slim, elegant cabinet. Therefore incredible bass - and with KEFs unique internal bracing, none of the LF distortions that usually affect tall speakers.

Unprecedented smoothness, thanks to the latest crossover technology.

But it's the listening that counts - and on that score, Q7 is a revelation. For full bandwidth digital music and home entertainment formats, nothing else at the price is even in the same league.
The centre channel is the most important speaker in any home theatre system, as it carries the film's share of the soundtrack information. With an identical Uni-Q® array for a perfect timbre match with every other Q Series speaker, QF (shown opposite) delivers all the listening benefits of the latest Q Series technology with dispersion, creating an involving sound stage for everyone in the room.

QF

The same new generation Uni-Q® array. The same generous off axis performance. The same sonic accuracy. As the rear effects speaker for the Q Series range, QF recreates the atmospheric effects encoded in digital soundtracks in meticulous detail. A magnetically shielded two-way closed box design, the slim cabinet can be either wall or shelf mounted more or less wherever it suits you without interfering with other electronics or compromising the immediate sound image.

PSW2000

No home theatre system is complete without a subwoofer to add an extra dimension to bass effects. With a high efficiency 250W strip driving a 200mm (8") down-firing woofer, PSW2000 (pictured left opposite) is the perfect acoustic complement for all but the most powerful new Q Series front speakers. Frequency, phase and output level are easily adjustable to match the main speakers and room acoustics, and everything from the gold plated terminals to the beveled glass top satisfy the quality of the components inside.

PSW3000

How does a 300-watt on-board power amplifier sound? Amasing. When it's driving a 250mm (10") long throw driver through the audiophile grade circuitry of KEF's PSW3000 (pictured above right). It anchors the soundscape in an all-enveloping bass presence that's as clear as it is deep. Fully adjustable via RF remote control, it allows you to experience movie effects like never before. Blinding. Dramatic. Soulful - and sometimes, plain scary.
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**QSW2000**
- Design: Powered subwoofer
- Wood Finish: No
- Magnet Winding: Yes
- Weight: 21 lbs (9.5 kg)

**QSW3000**
- Design: Active bass reflex
- Wood Finish: No
- Magnet Winding: Yes
- Weight: 25.8 lbs (11.7 kg)